



Registration open for Yukon Upstarts

Conference Dates: May 1 – 3, 2015

Early registration dates: Feb 16 – March 16, 2015

There's only one week left to register early for Yukon UpStarts, a youth entrepreneurship conference for youth aged 18-30 that will take place May 1-3, 2015. Thanks to the generous sponsorship of the Community Development Fund (CDF), registration costs only \$35, or \$50 after March 16.

Yukon UpStarts isn't just for business majors or aspiring CEOs. It's a fun, interactive event that will allow young people from around the territory to develop innovative ideas and win prizes for their efforts. Conference Coordinator Adria Collins says participants can expect to leave with new skills and new connections.

"You don't have to identify as an entrepreneur to get something out of the conference," says Adria. "It's for everyone with innovative ideas who wants to learn how to turn these ideas into action."

The conference will split participants into two streams: one stream for those who are interested in entrepreneurship but don't have an idea for a business, and another stream for those who have a concrete business idea they want to implement. The stream with a concrete business idea will work on improving their business plan, and the other stream will develop an idea for an experimental micro-business.

On the third day, micro-businesses will hit the streets of Whitehorse. Participants in this stream will win prizes based on innovation and success. Meanwhile, the second stream will pitch their business idea to a Dragon's Den-style panel for prizes that will give them a head start when starting their business. The first prize is an in-depth marketing analysis from Outside the Cube valued at over \$6000.

Youth in the Yukon's rural communities are encouraged to register. Up to three youth from each rural Yukon community can register and receive funding for travel, accommodations, and meals. All participants to the conference will receive breakfast and lunch, as well as three days of programming.

If you have any questions about Yukon Upstarts, please contact Adria Collins at yec@yukonyouth.com or check the website yukonupstarts.com. To schedule an interview, contact Kara at communications@yukonyouth.com.

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